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# Deliverable D1.1
## Project Website

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Abstract

This deliverable describes the 5GCroCo website and its content.
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1 Introduction

The 5GCroCo project website is located at: http://5gcroco.eu/

It was launched the first day of the project, 1st November 2018.

1.1 Objective of the document

This document describes the status of 5GCroCo project website at the time of the deliverable submission (2018-11-30). The project website will be continuously updated with information as it becomes available during the lifetime of 5GCroCo. The website will be a primary dissemination tool for the project, where related news to the project activity will be posted. It will also be used for dissemination of all public deliverables of the project.

1.2 Structure of the document

This document contains 3 sections:

- Section 1 gives a general introduction to the document and its structure.
- Section 2 describes the project website design and structure.
- Section 3 contains technical information regarding the hosting of the website as well as positioning strategies for search tools.
2 Project website

Visitors of the 5GCroCo website will land in the main page. The website has been designed to be responsive, so that it can be visited and browsed from any portable device or desktop computer.

A menu is located at the upper side, which allows to visit the different sections of the website:

1) Home,
2) Deliverables,
3) Press & Events,
4) News,
5) Related Links,
6) Contact.

2.1 Home

Home site includes the most important information of the website. A visitor only reading the home page can get access to all main information about the project. This approach reduces the need to explore the website browsing through menus, and leaves the possibility of visiting the different other sections only to those visitors interested into getting more detailed information about the project.

In the center of the home page, the 5GCroCo Logo is displayed, followed by a running project title.

Figure 2.1: 5GCroCo Website- Main (Upper part)
Then, a three-line description of the project is shown.

Below that, and along a map of Europe showing the trial sites, there are some key facts and figures of 5GCroco:

- Number of partners and involved countries,
- Total project budget,
- Total EC contribution,
- Project duration,
- Number of use cases to be demonstrated.

![Figure 2.2: 5GCroCo Website- Main (Central part)](image)

At the bottom of the home page, a more detailed 5GCroCo Description and Objectives are presented, and the use cases are mentioned. This is shown right below the logos of the EC and the 5GPPP.

At the bottom-left side of the home site, links to social media are always visible:

- Linkedin of 5GCroCo.
- Twitter of 5GCroCo.
- Youtube channel of 5GCroCo.
2.2 Deliverables

This section will be used to share all public deliverables produced during the lifetime of the project.

2.3 Press & Events

This section will be used to show all press releases and information regarding events either organized by or relevant to 5GCroCo.

2.4 News

Using a blog-like format, this section will be used to display news related to 5GCroCo project activity. It will be updated periodically with pieces of information related to 5GCroCo.
Figure 2.4: 5GCroCo Website - News
2.5 Related Links

This section will be used to share links to other relevant websites. For example:

- European Commission,
- 5G-PPP website,
- Other ICT-18 projects: 5GCARMEN and 5GMOBIX,
- 5G Automotive Association (5GAA).

2.6 Contact

This section will contain the information of the coordinator of 5GCroCo, as main contact person for all relevant communications with the consortium.

![Figure 2.5: 5GCroCo Website- Contact](image)
3 Technical Information

The website is hosted at CTTC servers, and has been developed using Joomla CMS and RSPageBuilder! Extension.

The URL “5gcroco.eu” has been registered for the 5GCroCo project. Its availability is granted for the next 8 years: 3 years during the project execution, and 5 years after finishing.

An account for Google Analytics has been activated in order to keep track of the statistics of the 5GCroCo website, and be able to both keep track of its impact, and execute correction measures in the case that the number of visitors and interaction of users is lower than expected.

![Figure 3.1: Google Analytics Audience for 5GCroCo](image)

The meta-data of the website has been properly defined, using suitable key words, to ensure a proper Search Engine Optimization (SEO) and Management (SEM). Good-practices for optimized both SEO and SEM will be applied during the project execution to make sure that all information relevant to 5GCroCo can be easily found through main search tools, e.g. Google.